



Products Overview

Laurus Software Technologies Pvt. Ltd



Laurus – A Brief Overview

- ❑ A Product and Solutions company focused on select domains , mainly involving Technical and Engineering applications.
- ❑ Largely focused at providing Innovative Products to meet the local as well as international market needs
- ❑ Professionally managed by a team having a rich, collective experience in Domain and SDLC practices
- ❑ A track record of offering Innovative Products and Service with increasing customer satisfaction levels
- ❑ 100% repeat business from existing Customer including brand labeling of Products for some OEM'S
- ❑ Consistently Profitable employing Professional with Technical degrees



Our Vision, Mission and Values

- Our Vision is **“to become a leading profitable Software Products and Solutions Company, providing quality products and services to meet our customer needs”**

- Our Mission is **“to innovate, create and enhance value by harnessing & deploying latest technological advancements into our Products and Solutions to maximize value for both our employees and customers”**

- Our Core Values
 - **Customer Focused approach**
 - **Undying Passion for Quality and Service**
 - **Integrity and Respect for the individual – create a partnership environment**
 - **Thrive to be a Winning team always**
 - **Create and Innovate**
 - **Have Fun – Celebrate “Victory and Defeat”**



Our Domains

- ❑ Building Automation
- ❑ Fire, Security & Surveillance
- ❑ Industrial Automation
- ❑ Employee and Resource Management
- ❑ Facility Management
- ❑ Finance and Insurance



Our Products...

□ **Building Automation**

- BMS-SCADA
- BTU METERING
- Energy Monitoring
- Thin Servers – Protocol Integrations (BACNet, Modbus etc)
- History Reporting Software

□ **Fire, Security & Surveillance**

- Fire Alarm Systems - HMI
- Access Control System
- CCTV Systems

□ **Industrial Automation**

- SCADA
- OPC Solutions

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Our Products

□ **Facility Management**

- Help Desk Software Systems
- Engineering and Maintenance Management System

□ **Employee and Resource Management**

- Time and Attendance
- Visitor Management
- Cafeteria Management
- Library Management
- Parking Management
- Club House Management
- Career Management
- CNV File
- Access Reporting Tool

□ **Finance and Insurance**

- NASTIE



Our Solutions & Services

- Solutions – Custom or Components
 - Thin Servers, Protocol Servers/ Convertors
 - History, Custom Reporting Modules
 - Controls and Libraries
 - OPC Solutions

- Services
 - Custom Application Software Development
 - PC Platform
 - Embedded Platform
 - Hardware Design and Re-Engineering
 - Migration and Technology Upgrades of Existing Products
 - System Integration and Application Engineering
 - Consulting Services
 - Business and Process
 - Software Development



Our Customer – Partial List

- ❑ Siemens Building Technology, India
- ❑ Johnson Controls, India
- ❑ Honeywell Automation Ltd., India
- ❑ Schneider-Electric (Building Automation Division), India
- ❑ Voltas Ltd
- ❑ Cadburys, India
- ❑ Jindal Iron and Steel
- ❑ Aditya Birla Group
- ❑ ICICI Prudential
- ❑ ICICI Ventures
- ❑ HDFC Standard Life
- ❑ Reliance Life Insurance
- ❑ Ing Vyas
- ❑ BMTC, Dubai
- ❑ SEW



Working Together - Models

- **Product Licenses**
 - Standard Run Time Licenses
- **Product Engineering**
 - Customization
 - Feature Enhancements
 - Application Engineering
- **Component Solutions**
 - Requirement Analysis
 - Component Customization
 - Testing and User Acceptance

- **Dedicated Offshore Development Center**
 - Development, Maintenance Support, Enhancement Product Upkeep
- **Activities :**
 - Knowledge Acclimatization and Environment Set-up as per Client / Product Technology Requirement
 - Team Identification and Deployment
 - Requirement Analysis and Design
 - Software Development, Enhancement Maintenance and Support
 - Quality Assurance and Testing

- **Custom Development - Projects**
 - Requirement Analysis and Specifications
 - Systems Design – High and Low Level
 - Application Development and Testing

- **Onsite Execution**
 - Deployment of Software Engineer / Engineering Team
- **Activities :**
 - Requirement Analysis and Specifications
 - Scope Definition
 - Software Development, Testing and User Acceptance



Thank You

— We Interface & Integrate Business —